



Participatory mapping of landscape perceptions



Contrada Vallenzuolo, Ripe San Ginesio, Marche, Italy



Hilly; Intermediate, remote región



Led by: APS Borgofuturo

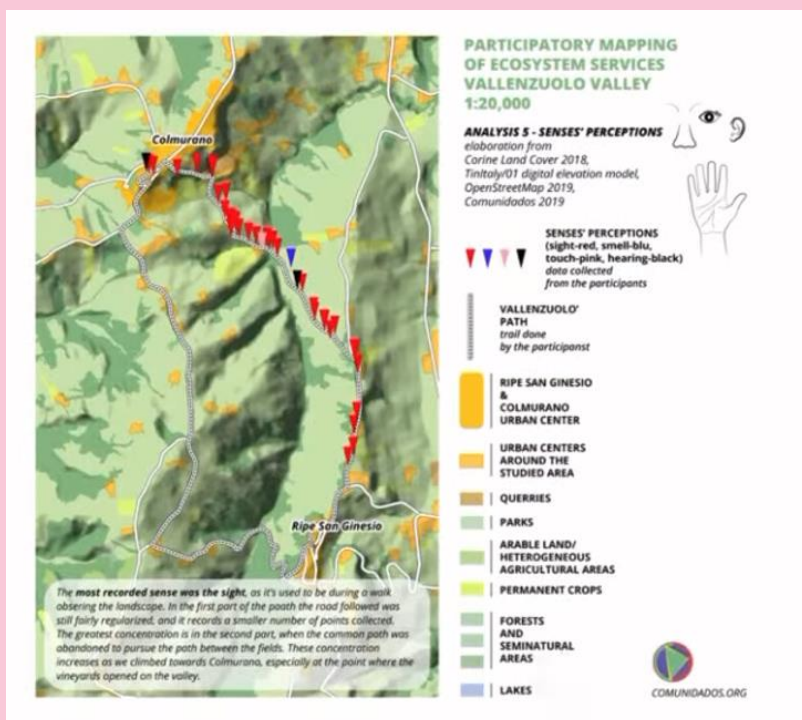
Dynamo partner: D8 - Fiastra Valley

Culture and cultural innovation

Valuing intangible cultural heritage

Aim

The aim of the solution is to trigger, collect and map the different perceptions and values hold by every individuals across a specific landscape and according to their socio-economic characteristics (es. gender, age, provenance, etc).



Caption of the map created

Story

The idea came at the meeting point between the three associations involved: Borgofuturo, Terminalia and Comuni-dados; the first focusing on socio-ecological issues, the second on cultural and traditional practices and sites, and the last working with critical cartography for social empowerment.

Together, we were able to map landscape perceptions and values across a specific and historic walking path, the Vallenzuolo, which connects two towns and was traditionally used for pastoralism and for hanging out manually cleaned laundry (from there the name: Vallenzuolo comes from Valle and Lenzuolo, which translated is “Valley of the bedsheet”).

As far as we know, the solution did not have negative impacts. Among the positives we can list:

1. trigger people sense of belonging to a place.
2. trigger people to observe and value landscape.
3. promote the rediscovery of a traditional path and connected practices.
4. value the memories that the community connects to the place.
5. include and value different people's perceptions.

CROSS-CUTTING PRIORITIES

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Social justice
and inclusion



INNOVATION

Social,
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technological
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Website: <https://www.facebook.com/comunidadesBR/videos/1553140814827910>



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